

West Texas A&M University
Advising Services
Degree Checklist
2019-2020

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

Communication Studies—Corporate Communication
Emphasis
Department of Communication
FAC 103 651-2798

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS
Communication (Code 10)		
ENGL 1301 Introduction to Academic Writing and Argumentation	3	
COMM 1315, 1318, or 1321	3	
Mathematics (Code 20)		
MATH 1314*, 1316*, 1324*, 1325*, 1332**/, 1342**/, 1350**/, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Code 90)	3	
Life and Physical Sciences (Code 30)		
Take two courses from (extra lab hours move to Code 90): ♦		
ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 2425*, 2426*; PSES 1301, 1307	6	
Language, Philosophy and Culture (Code 40)		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/, 2313*, 2315*, or 2371 Choose 1	3	
Creative Arts (Code 50)		
ARTS 1303, ARTS 1304; DANC 2303; MUSI 1306, MUSI 1307, MUSI 1310; or THRE 1310 Choose 1	3	
American History (Code 60)		
HIST 1301, 1302, 2301, 2381 Choose 2	6	
Government/Political Science (Code 70)		
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Code 80)		
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 Choose 1	3	
Component Area Option (Code 90)		
Take six hours from: ♦		
AGRI 2300; BIOL lab hours (from Code 30); BUSI 1304; CHEM lab hours (from Code 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ENGL 1101, 1302*, 2311*; ENVR lab hour (from Code 30); GEOL lab hours (from Code 30); IDS 1071 (1-3 hours); extra MATH hours (from Code 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Code 30); SES 1120	6	
COMMUNICATION STUDIES—CORPORATE COMMUNICATION EMPHASIS MAJOR REQUIREMENTS: 36 HOURS****		
A grade of "C" or better must be earned in all courses required for major.		
COMMUNICATION STUDIES CORE: 18 HOURS		
COMM 1318 Interpersonal Communication If 1318 is taken to fulfill University core requirements, then 1315 or 1321 must be taken to satisfy the 18-hour COMM core requirement.	3	
COMM 2376 Communication Theory	3	
COMM 2377 Intercultural Comm. OR COMM 3370 Gender Communication	3	
COMM 3315* Research Methods	3	
COMM 3341 Persuasion	3	
COMM 4301 Introduction to Rhetorical Criticism	3	
CORPORATE COMMUNICATION EMPHASIS: 18 HOURS		
COMM 3331 Organizational Communication	3	

Bachelor of Science Degree
BS.COMM.CORP (1205)

COMM 3345 Discussion and Small Group Communication	3	
COMM 4398 Communication Internship	3	
Take 9 hours from:		
COMM 2178 Forensics (<i>may be repeated</i>)	9	
COMM 3301 Advanced Public Speaking		
COMM 3320 Nonverbal Communication		
COMM 3325 Communication for the Classroom		
COMM 3399* WT Leadership (<i>may be repeated once</i>)		
COMM 4278 Advanced Forensics (<i>may be repeated</i>)		
COMM 4302 Event Planning		
COMM 4310 Communication Training and Development		
COMM/MCOM 4300 Communication Study Abroad		
COMM 4360 Political Communication	1,1,1	
COMM 4373 Methods in Competitive Speech		
MCOM 2175 Public Relations Practicum		
BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS OPTION		
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics and natural sciences.	6	
ELECTIVES: 36 HOURS BY ADVISEMENT—SEE NOTE		
ELECTIVES ♦		
Recommended electives: COMM/MCOM 3304, MCOM 3307, 3313, 3350.	36	
Nine or more hours for B.S. requirements and/or electives must be 3000- or 4000-level to total 39 advanced hours at WTAMU.		
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE 120		

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

* Indicates prerequisites—see catalog for more information.

** While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).

*** Or an equivalent course (second year, second semester) in a foreign language.

**** All communication studies majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

NOTE: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of 60 semester hours in communication studies (COMM), six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree.

NOTE: This is NOT a degree plan. After completing 30 hours, students are encouraged to request an official degree plan by using the online [Degree Plan Request](#) form. The dean's office of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 181 (or call 806-651-2782), can answer questions about the degree plan. Students who have completed 45 hours will not be allowed to progress without requesting a degree plan.

WTAMU ADVISING SERVICES
2019-2020 Curriculum Guide

Major: Communication Studies, Coporate Comm BS

1206

First Year			
Fall		Spring	
CORE 10--ENGL 1301	3	COMM 1318	3
CORE 10--COMM 1315, 1318, 1321	3	COMM Core CORE 60-HIST 1301, 1302, 2301, 2381	3
CORE 20--Math	3	CORE 30--Lab Science See Checklist	4
CORE 80	3	CORE 90	3
COMM 2377		ENGL 1302 or 2311	
COMM 40	3	CORE 90	1
MCOM 1307		ENGL 1101	
Semester Hours	15	Semester Hours	14

Second Year			
Fall		Spring	
COMM 2376	3	COMM 3301	3
COMM Core		Comm Corp Emphasis	
CORE 30--Lab Science	4	BS Requirement	3
CORE 70--POSC	3	See checklist for options	
2305 or 2306		COMM 3341	3
CORE 50	3	COMM Core	
See checklist for options		COMM 3345	3
COMM 3325	3	Comm Corp Emphasis	
Comm Corp Emphasis		COMM 3320	3
Semester Hours	16	Corp Comm Emphasis	
		Semester Hours	15

Third Year			
Fall		Spring	
COMM 3370	3	COMM Elective	3
COMM Core		COMM 4310	
COMM Elective	3	Elective	4
COMM 3392			
COMM 3331	3	COMM 3315	3
Comm Corp Emphasis		COMM Core	
BS Requirement	3	COMM Elective	3
See checklist for options		COMM 4330	
CORE 60-HIST 1301, 1302, 2301, 2381	3	Elective	3
Semester Hours	15	Semester Hours	16

Fourth Year			
Fall		Spring	
COMM 4301	3	COMM 4398	3
Capstone in COMM			
Comm Elective	3	Upper division elective	3
COMM 4302			
COMM Elective	3	COMM Elective	3
COMM 3399 by application		COMM 3399 by application	
Elective	4	Elective	3
Elective	3	COMM Elective	1
		COMM 2178	
Semester Hours	16	Semester Hours	13

Degree Total Hours 120

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

Identified Marketable Skills: ♦ Oral presentation skills for formal presentations ♦ Interpersonal communication skills that include competency in active listening, conversational management and conflict resolution ♦ Written communication skills that demonstrate clear organization, correct grammar usage, and documentation of sources of information ♦ Research skills that include an understanding of both qualitative and quantitative research and practical experience in collecting data ♦ Group communication skills that include problem solving, networking, goal-setting, group interaction and group participation ♦ Cultural communication skills that facilitate understanding and communication with people from a variety of cultural backgrounds

Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities: ♦ Human resources manager ♦ Youth Minister ♦ Communication Consultant ♦ College Admissions counselor ♦ Sales representative ♦ Motivational speaker

Prerequisites/Important Sequences/Other Degree Notes: Students are encouraged to enroll in the discipline specific section of COMM 1315. We recommend taking ENGL 1302 or 2311 and ENGL 1101 in Core 90. COMM 4301 should be taken the fall of your senior year.